

# CHRISTOPHE ALDAOUD

Visual communication & Digital Marketing

## General info



Mamer, Luxembourg



aldaoudc@gmail.com



Driving license (B)

## Profile

I'm a hands-on **digital marketer** with a knack for e-commerce and a solid background in **visual communication**. I've helped brands run targeted campaigns, launch online stores, and create engaging content that drives real results.

I also dive into side projects to **keep learning** and trying out fresh ideas. By balancing data-driven strategies with creative flair, I focus on delivering standout customer experiences. My multilingual, international background helps me **adapt quickly** in **any environment** and collaborate smoothly with diverse teams.

## Languages

### French

Native / Bilingual Proficiency

### English (C1)

Full Professional Proficiency | TOEIC 985/990

### German (B2+)

Professional Working Proficiency

### Luxembourgish

Native / Bilingual Proficiency

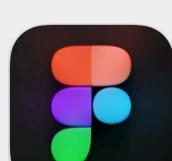
### Spanish

Elementary Proficiency (Thanks Duolingo)

## Softwares



Adobe Creative Suite  
Photoshop, Illustrator, InDesign, XD, Premiere Pro, After Effects



Figma



Keynote



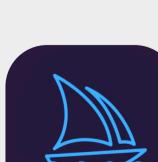
Canva



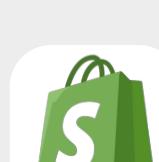
Miro



ChatGPT



Midjourney



Shopify



Wix

## Professional Experience

[View details on LinkedIn](#)

April 2024 - Current



### Communication & Digital Marketing Manager

Full-time job

Yellow Communication - Oberpallen, Luxembourg

Shaped communication and marketing strategies for both the agency and its clients, overseeing a small team on digital campaigns and restructuring the business model for measurable ROI.

May 2023 -  
3 months



### Venture Architect Intern

Internship

Bundl | Corporate Venture Development - Antwerpen, Belgium

Conceived and tested new business concepts for multinational clients, co-developing MVPs and shaping go-to-market strategies.

Feb. 2023 -  
3 months



### Visual Communication & Marketing Intern

Internship

Highway 61 Agency - Zurich, Switzerland - Remote

Contributed to agency growth by creating visual assets, supporting marketing efforts, and optimizing campaigns.

Nov. 2022 -  
4 months



### Door-to-Door Sales Representative

Student job

Activate - Brussels, Belgium

Achieved fundraising targets by applying persuasive sales techniques and building donor rapport for nonprofits such as Child Focus, Les Petits Riens, and WWF.

2020 - 2021



### Graphic & Visual Communication Internships

Internship

Noosphere, Bam, Paf!, AMBR - Belgium & Luxembourg - 1 to 3 months

- Created branding, editorial, and graphic design assets for clients such as Delhaize, Munhoven Drinx, and Z6 Consulting.
- Developed brand identities, marketing collateral, and motion design content for diverse projects.
- Collaborated with teams to meet tight deadlines while ensuring design consistency and quality.

July 2019 -  
2 weeks



### Marketing & Creative Departments Job Shadowing

Internship

Laboratoires Ortis - Weiswampach, Luxembourg

Observed daily workflows in a 125+ employee company, learning about marketing strategies and creative processes.

**E-commerce Brand**  
2024-2025

Launched and managed a Shopify brand, overseeing media buying, web design, and creative strategy to boost conversions and drive sustainable growth.

**Affiliate Marketing**  
2023-2024

Generated €1,700+ in revenue through organic social media traffic acquisition. Recruited and supervised a virtual assistant to scale operations effectively.

**Freelance Work**  
2018-2024

Delivered multimedia services—covering branding, video editing, and content creation—for a variety of clients.

## Education

2021-2023

### Master's Degree | Visual Communication & Design (BAC+5)

CAD Brussels x L'École de Design Nantes Atlantique (EDNA)

Focused on advanced design and strategic thinking through real-world projects, industry collaboration, and a semester abroad at Mackenzie Presbyterian University in São Paulo.

Sept. 2022

### Accelerated Management Training

EFP Brussels

Covered business strategy, legislation, entrepreneurial principles, finance, and taxation, complementing a creative background with strong managerial skills.

2018-2021

### Bachelor's Degree | Visual Communication & Design (BAC+3)

College of Advertising and Design Brussels (CAD)

Concentrated on foundational graphic design, multimedia, and conceptual development.

June 2018

### Scientific Baccalaureate

European School Luxembourg II

Built an analytical mindset and academic rigor that underpin later creative and strategic pursuits.

## Other interests & Hobbies

### Art & Media Projects

Photography, videography, and graphic design for personal projects—constantly experimenting with new techniques to refine my artistic eye.

### Sports

Team sports (basketball, football), boxing, skiing, and regular gym sessions.

### Music

Aspiring pianist—almost on Mozart's level, if you ask my neighbors.