



CHRISTOPHE ALDAOUD

Visual communication & Digital Marketing

General info

- Mamer, Luxembourg
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- +352 621 45 38 24
- Driving license (B)

Profile

I'm a hands-on **digital marketer** with a knack for e-commerce and a solid background in **visual communication**. I've helped brands run targeted campaigns, launch online stores, and create engaging content that drives real results.

I also dive into side projects to **keep learning** and trying out fresh ideas. By balancing data-driven strategies with creative flair, I focus on delivering standout customer experiences. My multilingual, international background helps me **adapt quickly in any environment** and collaborate smoothly with diverse teams.

Languages

- French**
Native / Bilingual Proficiency
- English (C1)**
Full Professional Proficiency | TOEIC 985/990
- German (B2+)**
Professional Working Proficiency
- Luxembourgish**
Native / Bilingual Proficiency
- Spanish**
Elementary Proficiency (Thanks Duolingo)

Softwares

- Adobe Creative Suite**
Photoshop, Illustrator, InDesign, XD, Premiere Pro, After Effects
- Figma**
- Keynote**
- Canva**
- Miro**
- ChatGPT**
- Midjourney**
- Shopify**
- Wix**

Professional Experience [\(View details on LinkedIn\)](#)

- April 2024 - Current** **Communication & Digital Marketing Manager** Full-time job
Yellow Communication - Oberpallen, Luxembourg
Shaped communication and marketing strategies for both the agency and its clients, overseeing a small team on digital campaigns and restructuring the business model for measurable ROI.
- May 2023** **Venture Architect Intern** Internship
Bundl | Corporate Venture Development - Antwerpen, Belgium
Conceived and tested new business concepts for multinational clients, co-developing MVPs and shaping go-to-market strategies.
- Feb. 2023** **Visual Communication & Marketing Intern** Internship
Highway 61 Agency - Zurich, Switzerland - Remote
Contributed to agency growth by creating visual assets, supporting marketing efforts, and optimizing campaigns.
- Nov. 2022** **Door-to-Door Sales Representative** Student job
Activate - Brussels, Belgium
Achieved fundraising targets by applying persuasive sales techniques and building donor rapport for nonprofits such as Child Focus, Les Petits Riens, and WWF.
- 2020 - 2021** **Graphic & Visual Communication Internships** Internship
Noosphere, Bam, Paf!, AMBR - Belgium & Luxembourg - 1 to 3 months
 - Created branding, editorial, and graphic design assets for clients such as Delhaize, Munhoven Drinx, and Z6 Consulting.
 - Developed brand identities, marketing collateral, and motion design content for diverse projects.
 - Collaborated with teams to meet tight deadlines while ensuring design consistency and quality.
- July 2019** **Marketing & Creative Departments Job Shadowing** Internship
Laboratoires Ortis - Weiswampach, Luxembourg
Observed daily workflows in a 125+ employee company, learning about marketing strategies and creative processes.

- + E-commerce Brand** 2024-2025 Launched and managed a Shopify brand, overseeing media buying, web design, and creative strategy to boost conversions and drive sustainable growth.
- + Affiliate Marketing** 2023-2024 Generated €1,700+ in revenue through organic social media traffic acquisition. Recruited and supervised a virtual assistant to scale operations effectively.
- + Freelance Work** 2018-2024 Delivered multimedia services—covering branding, video editing, and content creation—for a variety of clients.

Education

- 2021-2023** **Master's Degree | Visual Communication & Design (BAC+5)**
CAD Brussels x L'École de Design Nantes Atlantique (EDNA)
Focused on advanced design and strategic thinking through real-world projects, industry collaboration, and a semester abroad at Mackenzie Presbyterian University in São Paulo.
- Sept. 2022** **Accelerated Management Training**
EFP Brussels
Covered business strategy, legislation, entrepreneurial principles, finance, and taxation, complementing a creative background with strong managerial skills.
- 2018-2021** **Bachelor's Degree | Visual Communication & Design (BAC+3)**
College of Advertising and Design Brussels (CAD)
Concentrated on foundational graphic design, multimedia, and conceptual development.
- June 2018** **Scientific Baccalaureate**
European School Luxembourg II
Built an analytical mindset and academic rigor that underpin later creative and strategic pursuits.

Other interests & Hobbies

- Art & Media Projects**
Photography, videography, and graphic design for personal projects—constantly experimenting with new techniques to refine my artistic eye.
- Sports**
Team sports (basketball, football), boxing, skiing, and regular gym sessions.
- Music**
Aspiring pianist—almost on Mozart's level, if you ask my neighbors.