

CHRISTOPHE ALDAOUD

Visual communication & Digital Marketing

General info



Mamer, Luxembourg



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Driving license (B)

Profile

I'm a hands-on **digital marketer** with a knack for e-commerce and a solid background in **visual communication**. I've helped brands run targeted campaigns, launch online stores, and create engaging content that drives real results.

I also dive into side projects to **keep learning** and trying out fresh ideas. By balancing data-driven strategies with creative flair, I focus on delivering standout customer experiences. My multilingual, international background helps me **adapt quickly in any environment** and collaborate smoothly with diverse teams.

Languages

French Native / Bilingual Proficiency

English (C1) Full Professional Proficiency | TOEIC 985/990

German (B2+) Professional Working Proficiency

Luxembourgish Native / Bilingual Proficiency

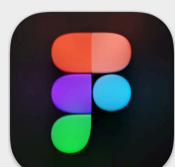
Spanish Elementary Proficiency (Thanks Duolingo)

Softwares



Adobe Creative Suite

Photoshop, Illustrator, InDesign, XD, Premiere Pro, After Effects



Figma



Keynote



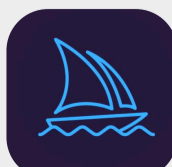
Canva



Miro



ChatGPT



Midjourney



Shopify



Wix

Professional Experience [\(View details on LinkedIn\)](#)

April 2024 - Current

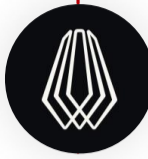


Communication & Digital Marketing Manager Full-time job

Yellow Digital Media Group - Oberpallen, Luxembourg

Shaped communication and marketing strategies for both the agency and its clients, overseeing a small team on digital campaigns and restructuring the business model for measurable ROI.

May 2023
3 months



Venture Architect Intern Internship

Bundl | Corporate Venture Development - Antwerpen, Belgium

Conceived and tested new business concepts for multinational clients, co-developing MVPs and shaping go-to-market strategies.

Feb. 2023
3 months



Visual Communication & Marketing Intern Internship

Highway 61 Agency - Zurich, Switzerland - Remote

Contributed to agency growth by creating visual assets, supporting marketing efforts, and optimizing campaigns.

Nov. 2022
4 months

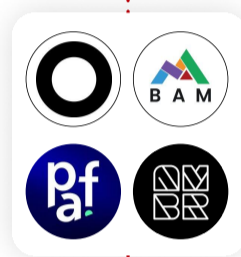


Door-to-Door Sales Representative Student job

Activate - Brussels, Belgium

Achieved fundraising targets by applying persuasive sales techniques and building donor rapport for nonprofits such as Child Focus, Les Petits Riens, and WWF.

2020 - 2021



Graphic & Visual Communication Internships Internship

Various Agencies - Belgium & Luxembourg - 1 to 3 months

- Created branding, editorial, and graphic design assets for clients such as Delhaize, Munhoven Drinx, and Z6 Consulting.
- Developed brand identities, marketing collateral, and motion design content for diverse projects.
- Collaborated with teams to meet tight deadlines while ensuring design consistency and quality.

July 2019
2 weeks



Marketing & Creative Departments Job Shadowing Internship

Laboratoires Ortis - Weiswampach, Luxembourg

Observed daily workflows in a 125+ employee company, learning about marketing strategies and creative processes.

E-commerce Brand
2024-2025

Launched and managed a Shopify brand, overseeing media buying, web design, and creative strategy to boost conversions and drive sustainable growth.



Affiliate Marketing
2023-2024

Generated €1,700+ in revenue through organic social media traffic acquisition. Recruited and supervised a virtual assistant to scale operations effectively.

Freelance Work
2018-2024

Delivered multimedia services—covering branding, video editing, and content creation—for a variety of clients.

Education

2021-2023

Master's Degree | Visual Communication & Design (BAC+5)

CAD Brussels x L'École de Design Nantes Atlantique (EDNA)

Focused on advanced design and strategic thinking through real-world projects, industry collaboration, and a semester abroad at Mackenzie Presbyterian University in São Paulo.

Sept. 2022

Accelerated Management Training

EFP Brussels

Covered business strategy, legislation, entrepreneurial principles, finance, and taxation, complementing a creative background with strong managerial skills.

2018-2021

Bachelor's Degree | Visual Communication & Design (BAC+3)

College of Advertising and Design Brussels (CAD)

Concentrated on foundational graphic design, multimedia, and conceptual development.

June 2018

Scientific Baccalaureate

European School Luxembourg II

Built an analytical mindset and academic rigor that underpin later creative and strategic pursuits.

Other, Hobbies



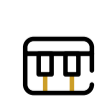
Art & Media Projects

Photography, videography, and graphic design for personal projects—constantly experimenting with new techniques to refine my artistic eye.



Sports

Team sports (basketball, football), boxing, skiing, and regular gym sessions.



Music

Aspiring pianist—almost on Mozart's level, if you ask my neighbors.