

CHRISTOPHE ALDAOUD

VISUAL COMMUNICATION & MARKETING

General info

- Mamer, Luxembourg
- aldaoudc@gmail.com
- 00 352 621 45 38 24
- Driver's license (B)

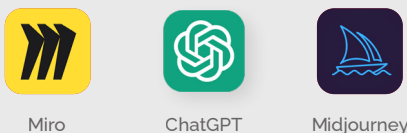
Profile

Hey, I'm Christophe, a rare breed of marketers who doesn't only rely on Canva to design stuff. 😊 I blend my expertise in visual communication—including content strategy, content creation (graphic design, photography, video), branding, and more—with my passion for marketing. My goal? To help clients achieve their business objectives.

Languages

- French (C2)
 Native / Bilingual Proficiency
- English (C1)
 Full Professional Proficiency | TOEIC 985/990
- German (B2+)
 Professional Working Proficiency
- Luxembourgish
 Native / Bilingual Proficiency
- Spanish
 Elementary Proficiency (Thanks Duolingo)

Softwares



Professional Experience (view details on LinkedIn)



- April 2024 - Current** **Communication & Digital Marketing Manager** Full-time Job
 Yellow Digital Media Group, Oberpallen - Luxembourg
 Playing a role in the restructuring of the business model, managing a small team to develop the communication & marketing of the agency and our clients.
- May 2023** **Venture architect intern** Internship
 Bundl | Corporate Venture Development, Antwerp - Belgium
 Played a role in helping international clients such as Givaudan and BoortmaltX to innovate towards new business ventures.
- Feb. 2023** **Visual communication & marketing intern** Internship
 Highway 61 Agency, Brussels - Belgium
 Played a role in the development of the marketing and communication of the agency
- Nov. 2022** **Door-to-door sales representative** Student Job
 Activate, Brussels - Belgium
 Door-to-door sales representative for non-profit organizations such as: Child Focus, Les Petits Riens, and WWF.
- July 2021** **Visual communication intern** Internship
 AMBR Agency - Communication agency, Brussels - Belgium
 Working on graphic design, motion design, photography projects for various Belgian clients such as the Cameleon retail store.
- March 2021** **Visual communication intern** Internship
 Paf! - Communication agency, Brussels - Belgium
 Working on graphic design and motion design projects for various Belgian clients.
- Sept. 2020** **Graphic design intern** Internship
 Noosphere Brand Strategy, Steinfort - Luxembourg
 Working branding projects, editorial design, graphic design for clients such as Delhaize, Munhoven Drinx, Z6 Consulting and more.
- March 2020** **Graphic design intern** Internship
 BAM: Multimedia Design & Development Agency, Strassen - Luxembourg
 Working on various branding projects, gained hands-on experience in understanding and creating impactful brand identities.
- July 2019** **Marketing and creative departments job shadowing** Internship
 Laboratoires Ortis, Luxembourg
 Discovering the marketing and creative departments of a company with more than 125 employees.

+ Freelance work
 Doing various graphic design, motion design, photography, videography, etc...

+ Affiliate Marketing
 Explored the business model of affiliate marketing, recruited a virtual assistant, 1700€ revenue, 800 €profit

Education

- 2022-2023** **2nd year double Master (BAC + 5)** CAD x L'Ecole de Design Nantes Atlantique (EDNA).
- Sept. 2022** **Accelerated Management Training** at the EFP Brussels. (Business strategy, Legislation, Entrepreneurial spirit, Financial aspects and taxation, Financial plan)
- 2021-2022** **1st year double Master** CAD x L'Ecole de Design Nantes Atlantique (EDNA). **Semester abroad** at the Mackenzie Presbyterian University in São Paulo.
- 2018-2021** **Bachelor Degree** - College of Art and Design in Brussels
- June 2018** **Scientific Baccalaureate** (European school Luxembourg II)

Other, Hobbies

- Audiovisual**
Photography, Videography, Content creation
- Sports**
Team sports (Basketball, Football,...), Gym, Ski, Boxing, E-sports (hmm...does that one count ?)
- Music**
Playing piano like Mozart (almost)



Clickable links



Check out my work.
www.christophe-aldaoud.com